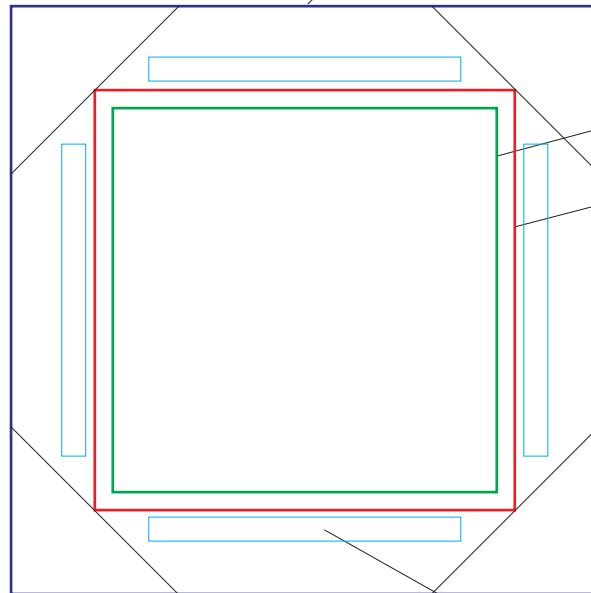


CUTTING LINE

!FULL BLEED AREA!

$3 \frac{1}{16} \times 3 \frac{1}{16}$

THIS LINE MUST PRINT



LIVE AREA 2 X 2
this line does not print

EDGE OF BUTTON
 $2 \frac{3}{16} \times 2 \frac{3}{16}$
this line does not print

TAG LINES CENTER ON THESE
RECTANGLES $1 \frac{5}{8} \times \frac{1}{8}$
ON THE BACK OF THE BUTTON
(this rectangles lines do not print)

2x2" Square Button

Purple Line: Die Line (edge of bleed)

Blue Type: Tagline (copyrigt area)

Red Line: Edge of Button

Green Line: Live Area (face of Button)